

**January 27 to 29**

# **ROAD BOOK**

*Marseille*



**PROMOTE**

Promoting the Recognition  
of Women's Achievements



*Welcome everyone !*

Welcome to Marseille!

They say that Marseille is a city you either love or hate, but we will make sure to show you all its charms so that you will leave with lasting memories.

For logistical reasons, we have decided to hold our working days at various key locations around our city, combining business with pleasure!

We hope you enjoy the different venues we have chosen.  
Have a great stay!

Stéphane and Amélie





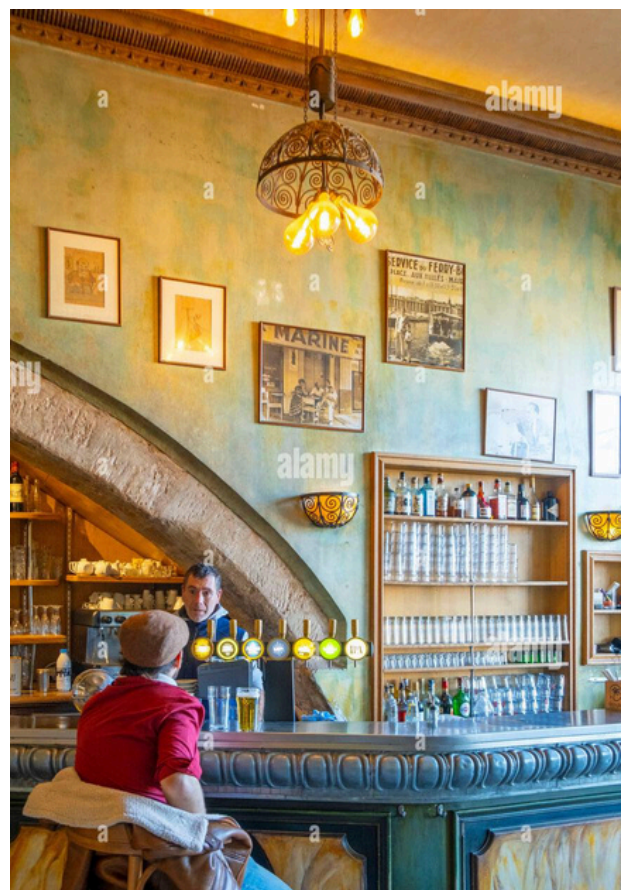
**Tuesday, 27 January**

**09h30**

## **Bar de la Marine**

*15 quai Rive Neuve (Old Port) 13007 Marseille*

Founded in 1929, the Bar de la Marine is the Old Port's must-visit institution. It was notably the setting chosen for Raimu's famous card game. Suffice to say that this bar holds a special place in the hearts of Marseille's residents. Today, the bar, ideally located, welcomes you from breakfast to dinner and well into the night. It attracts a diverse crowd, from tourists to fans of Pagnol, fans of Love Actually (a scene from which was filmed here) to night owls once night falls.





**Tuesday, 27 January**

*Morning*

## **Working program**

**9H30 - 10H00**

Welcome

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**10H00 - 11H30**

Project management (final report,  
administrative documents, feedback from  
partners, evaluation of actions)

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**11H30 - 12H30**

Monitoring Control (evaluation and self-  
evaluation plan)

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**12H30 - 13H30**

Lunch

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**Tuesday, 27 January**

**12h00 *Lunchtime***

## **Quartier Noailles**

Nicknamed 'the belly of Marseille', Noailles is mainly known for its daily market on Rue du Marché-des-Capucins and its many shops, some of which are very old. Formerly an aristocratic neighbourhood, it is now a popular class area where you can find oriental products at the markets.





**Tuesday, 27 January**

**14h00**

## **Quartier La Plaine / Cours Julien**

Located in the 6th arrondissement, between Notre-Dame-du-Mont and Noailles, Cours Julien is one of Marseille's most iconic and lively spots. Formerly a flower market, it has become a cultural and artistic hub, renowned for its murals, lively terraces and bohemian spirit.

Today, it attracts families, students, designers and many freelancers, drawn by its unique atmosphere and proximity to the city centre.





**Tuesday, 27 January**

*Afternoon*

## **Working program**

**14H00 - 15H30**

Communication and dissemination  
(website, social media, newsletters, EPALÉ articles,  
current situation and actions to be taken)

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**15H30 - 17H00**

Monitoring and control  
(Risk management plan)

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**Wednesday, 28 January**

**10H00 > 17h00**



## **Marseille 3013**

*52 rue de la République 13002 Marseille*

Located on Rue de la République, Marseille 3013 is an innovative and participatory artistic laboratory that is inventing a new way of forging links between the city, art and the economy.



# Wednesday, 28 January

## *All Day*

### Working program

**9H30 - 10H00**

Welcome

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**10H00 - 11H30**

Logistical preparation for the Living Library hybrid workshop (setting up the room, technical testing of Zoom connections, document preparation, rehearsal)

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**12H00 - 12H30**

Welcome and introduction of the ten French women interviewed, and preparation for their presentations

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**12H30 - 14H00**

Lunch with all participants

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**14H00 - 14H30**

Welcome and for the ten young French women who will participate in the hybrid workshop and préparation for their présentation

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**15H00 - 16H30**

Hybrid Living Library workshop

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**16H30 - 17H00**

Feedback from participants on the hybrid Living Library workshop



**Thursday, 29 January**

**09H30**

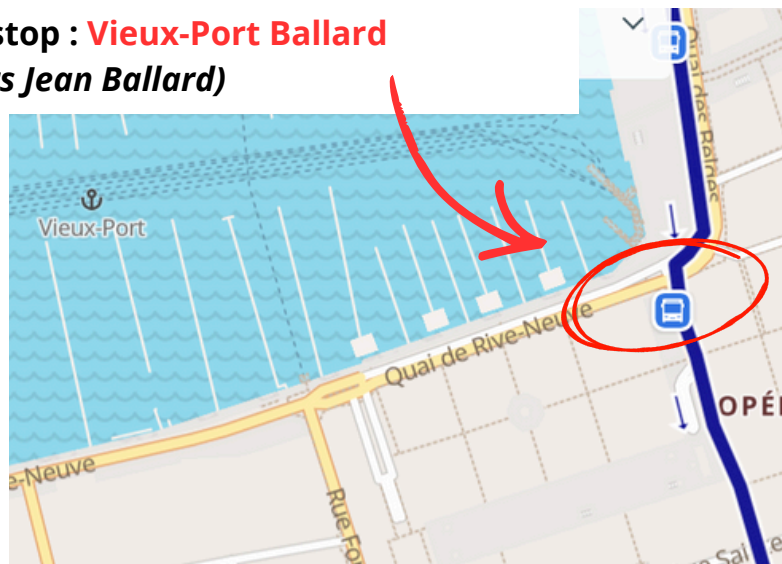
Meet on the square at the bottom of the basilica stairs.

## **Basilique Notre-Dame de la Garde restaurant**

Overlooking the Phocaeen city, the Basilica of Notre-Dame de la Garde is one of the city's must-see monuments. Built on a hill south of the Old Port, the Bonne Mère celebrated its 800th anniversary in 2014!

Thanks to its position on the highest hill in Marseille, Notre-Dame de la Garde offers a 360-degree panoramic view of the city, the Old Port, the Frioul Islands and beyond. It is undoubtedly the best viewpoint in Marseille.

**Bus 60 to Notre-Dame de la Garde**  
**Bus stop : Vieux-Port Ballard**  
*(cours Jean Ballard)*



**Take the same bus route in the opposite direction, to the terminus, to get to the afternoon meeting place.**



**PROMOTE**

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of Women's Achievements

**Thursday, 29 January**

*Morning*

## **Working program**

**9H30 - 10H00**

Welcome

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**10H00 - 11H00**

Debriefing of the hybrid workshop "Living Library":  
overview, content, tools for promoting it

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**11H00 - 12H30**

Presentation of the final version of the e-book  
in the presence of its designer

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**12H30 - 13H30**

Lunch

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# Thursday, 29 January

## 14h00

### **Café du Fort MuCEM / Fort Saint Jean**

The Museum of European and Mediterranean Civilisations (MuCEM) was created for the launch of the European Capital of Culture in Marseille. This project is a success in more ways than one: it is a unique architectural work with its concrete latticework that allows the modern building to blend with the sea and the open water; the restoration of Fort Saint-Jean has allowed this beautiful monument to be opened to the public; and the appropriation of the site by the people of Marseille and visitors alike, with numerous cultural and festive events.





**Thursday, 29 January**

*Afternoon*

## **Working program**

**13H30 - 14H00**

Transfer by public transportation

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**14H00 - 15H30**

Preparation for the launch of the e-book in  
February in the three countries

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**15H30 - 17H00**

Futur parternship